

EXHIBITING RATES PER SQ.M - BARE AREA

	1 open side	2 open sides	3 open sides	4 open sides	Wide area (min. 64 sq.m)
STANDARD RATE	€ 175,00	€ 183,00	€ 191,00	€ 196,00	€ 169,00
REGISTRATION FEE	€ 800,00				
PROMO RATE* Valid if deposit paid within 21 st January 2022	€ 160,00	€ 166,00	€ 173,00	€ 178,00	€ 153,00
REGISTRATION FEE PROMO RATE*	€ 690,00				

*PROMO RATE is valid if deposit paid within 21st January 2022.

BARE AREA RATE includes area only; to be added: registration fee, power supply, other possible costs.

All areas smaller or equal to 20 sq.m are available only in turnkey solution. See also Gen. Rules & Regulations Cap II Part 1 art. 2.

TURNKEY STAND SOLUTIONS

Type A	16 sqm			32 sqm		
	1 open side	2 open sides	3 open sides	1 open side	2 open sides	3 open sides
Standard	€ 4.736	€ 4.864	€ 4.992	€ 8.544	€ 8.800	€ 9.056
PROMO	€ 4.386	€ 4.482	€ 4.594	€ 7.954	€ 8.146	€ 8.370
Type G	16 sqm			32 sqm		
	1 open side	2 open sides	3 open sides	1 open side	2 open sides	3 open sides
Standard	€ 4.912	€ 5.040	€ 5.168	€ 8.896	€ 9.152	€ 9.408
PROMO	€ 4.562	€ 4.658	€ 4.770	€ 8.306	€ 8.498	€ 8.722
Type F	16 sqm			32 sqm		
	1 open side	2 open sides	3 open sides	1 open side	2 open sides	3 open sides
Standard	€ 5.264	€ 5.392	€ 5.520	€ 9.600	€ 9.856	€ 10.112
PROMO	€ 4.914	€ 5.010	€ 5.122	€ 9.010	€ 9.202	€ 9.426

TURNKEY SOLUTION is mandatory for areas smaller or equal to 20 sq.m and it includes registration fee, fitting, furnishing, carpet, power supply (1 Kw every 16 sq.m until maximum 4 Kw). For 16 sq.m stands daily cleaning is included.

OTHER ITEMS

REGISTRATION FEE (compulsory for each exhibitor) which includes: insurance as indicated in Chapter II Part 4 Art.1, DIGITAL PROFILE based on KEY ENERGY platform, exhibitor badges based on square meters. purchased, digital customer invitation tickets based on the square meters purchased worth 1 euro + VAT each v. Chapter II art. 2 of the regulation, inclusion in the list of Participant, municipal tax on advertising within 3.5m, 1 parking pass, wi-fi connection.

Registration fee STANDARD RATE € **800,00**

Registration fee is sold together with the sale of invitation digital tickets, i.e.: up to 32 sq.m registration fee € 750 + 50 invitation digital tickets;
 up to 64 sq.m registration fee € 700 + 100 invitation digital tickets;
 up to 96 sq.m registration fee € 650 + 150 invitation digital tickets;
 up to 128 sq.m registration fee € 600 + 200 invitation digital tickets.

Registration fee PROMO RATE € **690,00**

Registration fee is sold together with the sale of invitation digital tickets, i.e.: up to 32 sq.m registration fee € 640 + 50 invitation digital tickets;
 up to 64 sq.m registration fee € 590 + 100 invitation digital tickets;
 up to 96 sq.m registration fee € 540 + 150 invitation digital tickets;
 up to 128 sq.m registration fee € 490 + 200 invitation digital tickets.

Green Area Surcharge *)	+ 15% on total bare area rate
Power Supply per Kw monophasic	€ 45.30
Water Supply each	€ 176.20
Catalogue entry represented company each	€ 100.00
Hosted companies fee (in case of more companies inside one booth)	€/each 1,500.00

VAT must be added to all figures, if due

Notes:

Further details and costs of participation are indicated in the General Rules and Regulations of Exhibition

*) **Green Area Surcharge:** Supplementary rate on the total area amount for those stands having at least one front or entirely placed between the two main passages. It is calculated only on total bare area cost even if the booth is a turnkey formula. (Gen. Rules & Regulations Cap II art. 2)

TECHNICAL FORM KEY ENERGY 2022

GENERAL INFORMATION

November 8 – 11, 2022

IMPORTANT DEADLINES:

BOOKING SPACE AND TECHNICAL	REGISTRATION PROCEDURE	Fill in and send the application form to email expo@iegexpo.it in pdf format. Pay deposit in order to get benefits as indicated in the application form Key Energy Team will contact you with a customized proposal.
	AREA ALLOCATION START	1st MARCH 2022
	PARTICIPATION CONFIRM	Exhibiting proposal, signed for acceptance, must be sent via email to expo@iegexpo.it in pdf format. Deposit (only in case not yet paid) must be paid for the sum and to the bank account as indicated in the same proposal NOTE: deposit payment made after the exhibiting proposal signature does give any right to the benefits
	BALANCE DEADLINE	23rd SEPTEMBER 2022 Deadline for total balance payment related to the exhibiting area allocated Note: after that date any client who will sign a proposal has to pay the balance immediately
	BOOTH PROJECT APPROVAL	30th SEPTEMBER 2022 BARE AREAS: Cut-off date for the presentation of stand fitting & layout design to upload in the section "stand projects" in the reserved area
	SERVICES ORDERING	30th SEPTEMBER 2022 Cut-off date for the presentation of the forms for ordering services (See online reserved area on the website)
WITHDRAWAL RULES	Within 30th June 2022	<i>If the written cancellation reaches the Organizer no later than 30th June 2022, the penalty will be equal to an amount corresponding to the registration fee</i>
	From 1st July 2022 To 22th September 2022	<i>If the written cancellation reaches the Organizer from 1st June 2022, the penalty will be equal to an amount corresponding to the deposit as determined in the signed exhibiting proposal</i>
	From 23rd September 2022	<i>if the written cancellation reaches the Organizer from the date of 23rd September 2022, penalty will be equal to an amount corresponding to the entire balance due as determined in the signed exhibiting proposal</i>

For more info please read the General Rules and Regulations always available on www.keyenergy.it

MORE INFO AND CONTACTS:

SECTOR	TEAM	PHONE +39	EMAIL
Info for exhibitors, exhibiting space sale, advertising spaces in exhibition pavilions, web advertising, catalogue advertising sale	Giancarlo Morsello	0541 744 809	giancarlo.morsello@iegexpo.it
	Claudia Costella	0541 744 457	claudia.costella@iegexpo.it
INTERNATIONAL SALES	Elena Bonacini	0541 744 883	elena.bonacini@iegexpo.it
	Fabio Matteo Rocco	0541 744 926	fabiomatteo.rocco@iegexpo.it
Technical assistance: services request e-commerce	EXHIBITOR SERVICES OFFICE	0541 744 214	exposervices@iegexpo.it
		0541 744 640	
		0541 744 915	
Logistics: fitting, dismantling, access procedure	Silvagni Andrea	0541 744 887	andrea.silvagni@iegexpo.it
	Sarti Roberta	0541 744 241	roberta.sarti@iegexpo.it
Stand projects approval	OPERATIONS OFFICE	0541 744 887	andrea.silvagni@iegexpo.it
		0541 744 819	ferdinando.flores@iegexpo.it
Accounting services: deposit payment, balance, request of invoices	ACCOUNTING DEPARTMENT	0541 744 498	customers@iegexpo.it
	Boshku Evis		
	Ventura Marilena		
	Domenico Villani		
Forms and registration data review	SALES BACK OFFICE	0444 969 979	wilma.rossi@iegexpo.it
	Rossi Wilma	02 80689231	daniela.lonati@iegexpo.it
	Daniela Lonati		

WARNING! IMPORTANT INFORMATION FOR EXHIBITORS

International Fairs Directory

For some time now, **International Fairs Directory**, a company registered with branches in other countries, has been sending forms to exhibitor firms asking for any modifications to their company data for publication of advertisements in the Expo-Guide magazine. On completing and signing the forms, containing the names of Italian exhibition grounds and event trademarks, the firm is then obliged to pay a sum per year. The above-mentioned company **has NOT and has NEVER BEEN AUTHORISED** to use the name Italian Exhibition Group SpA or our event trademarks. If you should receive forms or proposals from International Fairs Directory, we strongly recommend that you read the terms VERY CAREFULLY before signing.