

### EXHIBITING RATES PER SQ.M - BARE AREA

	1 open side	2 open sides	3 open sides	4 open sides	Wide area (min. 64 sq.m)
<b>FAIR PROMOTION RATE</b> only if deposit paid within 31 January 2019	€ 141,00	€ 146,00	€ 152,00	€ 157,00	€ 131,00
<b>EARLYBIRD RATE</b> only if deposit paid within 15 March 2019	€ 152,00	€ 158,00	€ 165,00	€ 169,00	€ 141,00
<b>STANDARD RATE</b>	€ 162,00	€ 168,00	€ 175,00	€ 180,00	€ 150,00

**BARE AREA RATE** includes area only; to be added: registration fee, power supply, other possible costs.

All areas smaller or equal to 16 sq.m are available only in turnkey solution. See also Gen. Rules & Regulations Cap II Part 1 art. 2.

### TURNKEY STAND SOLUTIONS

Type A	16 SQM	32 SQM			48 SQM	
	1 open side	1 open side	2 open sides	3 open sides	2 open sides	3 open sides
Fair Promotion *	€ 3.944	€ 7.160	€ 7.320	€ 7.512	€ 10.680	€ 10.968
Early bird*	€ 4.120	€ 7.512	€ 7.704	€ 7.896	€ 11.256	€ 11.544
Standard	€ 4.280	€ 7.832	€ 8.024	€ 8.248	€ 11.736	€ 12.072

  

Type G	16 SQM	32 SQM			48 SQM	
	1 open side	1 open side	2 open sides	3 open sides	2 open sides	3 open sides
Fair Promotion *	€ 4.104	€ 7.480	€ 7.672	€ 7.864	€ 11.208	€ 11.496
Early bird*	€ 4.296	€ 7.864	€ 8.024	€ 8.248	€ 11.736	€ 12.072
Standard	€ 4.440	€ 8.184	€ 8.376	€ 8.600	€ 12.264	€ 12.600

  

Type F	16 SQM	32 SQM			48 SQM	
	1 open side	1 open side	2 open sides	3 open sides	2 open sides	3 open sides
Fair Promotion *	€ 4.440	€ 8.184	€ 8.344	€ 8.536	€ 12.216	€ 12.504
Early bird*	€ 4.632	€ 8.536	€ 8.728	€ 8.920	€ 12.792	€ 13.080
Standard	€ 4.776	€ 8.856	€ 9.048	€ 9.272	€ 13.272	€ 13.608

**TURNKEY SOLUTION** includes registration fee, fitting, furnishing, carpet, power supply (1 Kw every 16 sq.m). For 16 sq.m stands daily cleaning is included.

\* Promotional rates can be applied only if deposit is paid as follows: Fair Promotion within 31 January 2019, Early Bird within March 15<sup>th</sup> 2019.

### ENTRY LEVEL PROMO

Entry Level  
Turnkey Stand

16 sq.m – 1 open side
<b>€ 3,000</b>

This promo is only valid for foreign companies participating in Key Energy for the first time. The company must register with its foreign VAT/TIN registration number. Italian branches of foreign companies are excluded. This promo is not subject to the fair promotion and early bird discounts and it will be valid from January to November 2019. It includes registration fee, 50 digital tickets, fitting, furnishing, carpet, power supply (1 Kw)

#### Other items :

**Registration fee** (compulsory for each exhibitor) which includes: € **600.00**

covers insurance, exhibitors' badges according to exhibit area, listing in the official catalogue, local publicity taxes, 1 parking permit, Wi-Fi connection  
Registration fee is sold together with the sale of invitation digital tickets, i.e.: up to 64 sq.m registration fee € 550 + 50 invitation digital tickets

From 65 to 127 sq.m registration fee € 500 + 100 invitation digital tickets

over 128 sq.m registration fee € 400 + 200 invitation digital tickets

Green Area Surcharge *)	<b>+ 15% on total bare area rate</b>
Power Supply per Kw monophasic	€ <b>43.50</b>
Water Supply each	€ <b>169.50</b>
Catalogue entry represented company each	€ <b>70.00</b>
Hosted companies fee (in case of more companies inside one booth)	€ <b>1,500.00</b>

VAT must be added to all figures, if due

#### Notes:

Further details and costs of participation are indicated in the General Rules and Regulations of Exhibition

\* **Green Area Surcharge:** Supplementary rate on the total area amount for those stands having at least one front or entirely placed between the two main passages . It is calculated only on total bare area cost even if the booth is a turnkey formula. (Gen. Rules & Regulations Cap II Part 1 art. 2

### IMPORTANT DEADLINES:

<b>BOOKING SPACE AND TECHNICAL</b>	<b>REGISTRATION PROCEDURE</b>	Fill in and send the application form to email <a href="mailto:expo@iegexpo.it">expo@iegexpo.it</a> in pdf format. Pay deposit in order to get benefits as indicated in the application form Key Energy Team will contact you with a customized proposal.
	<b>BENEFITS DEADLINE</b>	<b>31 JANUARY 2019 DEADLINE FAIR PROMOTION RATES.</b> A deposit must be paid within this date in order to take advantage of reduced rates <b>15 MARCH 2019 DEADLINE EARLY BIRD RATES.</b> A deposit must be paid within this date in order to take advantage of reduced rates
	<b>PARTICIPATION CONFIRM</b>	<b>Exhibiting proposal, signed for acceptance, must be sent via email to <a href="mailto:expo@iegexpo.it">expo@iegexpo.it</a> in pdf format.</b> <b>Deposit</b> (only in case not yet paid) <b>must be paid</b> for the sum and to the bank account as indicated in the same proposal NOTE: deposit payment made after the exhibiting proposal signature does give any right to the benefits
	<b>BALANCE DEADLINE</b>	<b>7 SEPTEMBER 2019</b> Deadline for <b>total balance payment</b> related to the exhibiting area allocated Note: after that date any client who will sign a proposal has to pay the balance immediately
<b>WITHDRAWAL RULES</b>	<b>Within 15 June 2019</b>	<i>If the written cancellation reaches the Organizer no later than <b>15 June 2019</b>, the penalty will be equal to an amount corresponding to the registration fee</i>
	<b>From 16 June 2019</b>	<i>If the written cancellation reaches the Organizer from <b>16 June 2019</b>, the penalty will be equal to an amount corresponding to the deposit as determined in the signed exhibiting proposal</i>
	<b>From 7 September 2019</b>	<i>if the written cancellation reaches the Organizer from the date of <b>7 September 2019</b>, penalty will be equal to an amount corresponding to the entire balance due as determined in the signed exhibiting proposal</i>
	<b>BOOTH PROJECT APPROVAL</b>	<b>7 SEPTEMBER 2019</b> <b>BARE AREAS:</b> Cut-off date for the <b>presentation of stand fitting &amp; layout design</b> to upload in the section "stand projects" in the reserved area
	<b>SERVICES ORDERING</b>	<b>27 SEPTEMBER 2019</b> Cut-off date for the presentation of the forms for ordering services (See online reserved area on the website)

For more info please read the General Rules and Regulations always available on [www.keyenergy.it](http://www.keyenergy.it)

#### MORE INFO AND CONTACTS:

SECTOR	TEAM	PHONE + 39	EMAIL
Info for exhibitors, exhibiting space sale, advertising spaces in exhibition pavillions, web advertising, catalogue advertising sale	Claudia Costella Giancarlo Morsello	+39 0541 744 457 +39 0541 744 809	<a href="mailto:claudia.costella@iegexpo.it">claudia.costella@iegexpo.it</a> <a href="mailto:giancarlo.morsello@iegexpo.it">giancarlo.morsello@iegexpo.it</a>
<b>INTERNATIONAL SALES</b>	Ilaria Cevoli	+39 0541 744 926	<a href="mailto:ilaria.cevoli@iegexpo.it">ilaria.cevoli@iegexpo.it</a>
<b>Technical assistance:</b> services request e-commerce	EXHIBITOR SERVICES OFFICE	0541 744 214 0541 744 640 0541 744 915	<a href="mailto:exposervices@iegexpo.it">exposervices@iegexpo.it</a>
<b>Logistics:</b> fitting days, dismantling days, access procedure	GALS OFFICE	Silvagni Andrea Sarti Roberta	0541 744 887 0541 744 241 <a href="mailto:andrea.silvagni@iegexpo.it">andrea.silvagni@iegexpo.it</a> <a href="mailto:roberta.sarti@iegexpo.it">roberta.sarti@iegexpo.it</a>
<b>Stand projects approval</b>	OPERATIONS OFFICE	Fabbri Walter Ceccaroni Giorgia	0541 744 247 0541 744 600 <a href="mailto:walter.fabbri@iegexpo.it">walter.fabbri@iegexpo.it</a> <a href="mailto:giorgia.ceccaroni@iegexpo.it">giorgia.ceccaroni@iegexpo.it</a>
<b>Accounting services:</b> deposit payment, balance, invoices, request of invoices	ACCOUNTING DEPARTMENT	Boshku Evis Ventura Marilena	0541 744 219 0541 744 611 <a href="mailto:evis.boshku@iegexpo.it">evis.boshku@iegexpo.it</a> <a href="mailto:marilena.ventura@iegexpo.it">marilena.ventura@iegexpo.it</a>
<b>Forms and catalogue assistance</b>	SALES BACK OFFICE	Fabbri Isabella Morigi Margherita Di Bartolo Simona Chiarabini Gemma	0541 744 624 0541 744 292 0541 744 208 0541 744 259 <a href="mailto:isabella.fabbri@iegexpo.it">isabella.fabbri@iegexpo.it</a> <a href="mailto:margherita.morigi@iegexpo.it">margherita.morigi@iegexpo.it</a> <a href="mailto:simona.dibartolo@iegexpo.it">simona.dibartolo@iegexpo.it</a> <a href="mailto:gemma.chiarabini@iegexpo.it">gemma.chiarabini@iegexpo.it</a>

### WARNING! IMPORTANT INFORMATION FOR EXHIBITORS

#### International Fairs Directory

For some time now, **International Fairs Directory**, a company registered with branches in other countries, has been sending forms to exhibitor firms asking for any modifications to their company data for publication of advertisements in the Expo-Guide magazine. On completing and signing the forms, containing the names of Italian exhibition grounds and event trademarks, the firm is then obliged to pay a sum per year. The above-mentioned company **has NOT and has NEVER BEEN AUTHORISED** to use the name Rimini Fiera or our event trademarks. If you should receive forms or proposals from International Fairs Directory, we strongly recommend that you read the terms VERY CAREFULLY before signing