

### EXHIBITING RATES PER SQ.M - BARE AREA<sup>(1)</sup>

1 open front	2 open fronts	3 open fronts	4 open fronts	Large areas (min.64 sq.m)
€ 154,00	€ 160,00	€ 166,00	€ 171,00	€ 142,00

### TURNKEY STAND SOLUTIONS<sup>(1)</sup>

type A4	1 open front	2 open fronts	3 open fronts
sq.m 16	€ 4,104		
sq.m 32	€ 7,512	€ 7,704	€ 7,896
sq.m 48	€ 10,968	€ 11,256	€ 11,544
type G	1 open front	2 open fronts	3 open fronts
sq.m 16	€ 4,280		
sq.m 32	€ 7,832	€ 8,024	€ 8,216
sq.m 48	€ 11,448	€ 11,736	€ 12,024
type F	1 open front	2 open fronts	3 open fronts
sq.m 16	€ 4,600		
sq.m 32	€ 8,472	€ 8,664	€ 8,856
sq.m 48	€ 12,408	€ 12,696	€ 12,984
type E (area >48 sq.m)	1 open front	2 open fronts	3 open fronts
sq.m 48	€ 11,448	€ 11,736	€ 12,024
sq.m 64	€ 15,064	€ 15,448	€ 15,832

#### Other items <sup>(2)</sup>:

**Registration fee** (compulsory for each exhibitor) together with the sale of exhibitor invitation tickets covers insurance, exhibitors' badges according to exhibit area, listing in the official catalogue, local publicity taxes, 1 parking permit, Wi-Fi connection € 600.00

Green Area Surcharge <sup>(3)</sup>	<b>+ 15% on total bare area rate</b>
Power Supply per Kw monophasic	€ 41.90
Water Supply each	€ 163.60
Catalogue entry represented company each	€ 70.00
Hosted companies fee (in case of more companies inside one booth)	<b>€ 1,500.00</b>

VAT must be added to these figures, if due.

### INVITATION TICKETS SOLD TOGETHER WITH REGISTRATION FEE

sq.m	Registration fee	Trade visitor tickets
Up to 32	€ 550.00	50 (1€ each)
From 33 to 63	€ 500.00	100 (1€ each)
Over 64	€ 400.00	200 (1€ each)

Exhibitors have right to receive trade visitor ticket according to paid sq.m as follows:

(1) **Bare area rate** includes area only, **turnkey rate** includes registration fee, fitting, furnishing, carpet, power supply (1 Kw every 16 sq.m until maximum 4 Kw). For 16 sq.m stands daily cleaning is included.

(2) Further details and costs of participation are indicated in the General Rules and Regulations of Exhibition.

(3) **Green Area Surcharge**: Supplementary rate on the total area amount for those stands having at least one front or entirely placed between the two main passages (Chap.1 Art.7 General Rules and Regulations). It is calculated only on total bare area cost even if the booth is a turnkey formula.

## ARE YOU TEMPTED?

### Advertising offers for KEY ENERGY 2017

Dear Exhibitor,

we have pleasure in drawing your attention to some advertising opportunities to enforce your visibility as exhibitor at the **11<sup>th</sup> edition of KEY ENERGY**.

We suggest that you should take into consideration these different options. If you are interested please tick the advertising solution you prefer and return this form by fax to [expo@riminifiera.it](mailto:expo@riminifiera.it).

DESCRIPTION	PRICE LIST
<input type="checkbox"/> <b>4-COLOUR COMPANY ON VISITOR EXPO MAP</b> (40,000 copies printed -)	€ 1,300
<b>OFFICIAL CATALOGUE: 5.000 copies printed on recycled paper</b>	
<input type="checkbox"/> 4-colour company logo in the section "Exhibitor list"	€ 350
<input type="checkbox"/> Full colour page- Exhibitors list in alphabetical order - cm 15x20,5 (bxh)	€ 1,000
<b>WEBSITE BANNER</b>	
<input type="checkbox"/> "Info for visitors" section	€ 1,000
<input type="checkbox"/> "Seminars and Events" section	€ 800
<input type="checkbox"/> "Exhibitor Catalogue" section	€ 600

VAT must be added to these figures, if due

**PLEASE NOTE:** The above solutions are just part of a broader range of offers that can be found at

<http://en.keyenergy.it/exhibitors/advertisements>

Key Energy Team are available to examine any other requests not listed in the sales brochure and can also design new solutions tailored to your visibility needs.

For further information please contact: [cristina.minghetti@iegexpo.it](mailto:cristina.minghetti@iegexpo.it)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Stamp and signature of the legal representative

# TECHNICAL FORM KEY ENERGY 2017

DATES AND GENERAL INFORMATION



7 - 10 NOVEMBER 2017

## IMPORTANT DEADLINES:

BOOKING AREA - TECHNICAL DATES	<b>REGISTRATION PROCEDURE:</b>	<b>A</b> Fill and send <u>by post</u> the original "Application Form". <b>IMPORTANT: forward by email <a href="mailto:expo@riminifiera.it">expo@riminifiera.it</a></b> or fax to +39 0541 744 740 the application form (for further details see Chap. I Art. 5 of General Rules and Regulations) <b>B) Enclose the receipt of payment of the deposit</b> - compulsory for bank account see Chap. I Art. 9 of General Rules and Regulations or application form in the box "DEPOSIT" <b>N.B.:</b> Original stamped and signed application form is needed by post, too <b>16 MARCH 2017</b> Starting exhibiting areas allocation The "exhibiting proposal" is considered to be confirmed by the exhibitor at the payment of deposit as indicated in the Application Form. <b>Exhibiting areas will be considered as confirmed this way only.</b>
	<b>AREA ALLOCATION</b>	<b>12 JUNE 2017</b> Deadline for the clause regarding <b>reimbursement of the down payments as stand confirmation</b> (Chap. I Art 7 of General Rules and Regulations).
	<b>DEPOSIT REMBOURSEMENT</b>	<b>8 SEPTEMBER 2017</b> Deadline for <b>total balance payment</b> related to the exhibiting area allocated (Chap. I Art 9 of General Rules and Regulations).
	<b>BALANCE DEADLINE</b>	<b>8 SEPTEMBER 2017</b> Cut-off date for the <b>presentation of stand fitting &amp; layout design</b> to send via e-mail to <a href="mailto:ProgettiKEYENERGY@riminifiera.it">ProgettiKEYENERGY@riminifiera.it</a> or fax at +39 0541 744484, F.ao. Mr Walter Fabbri,
	<b>STAND PLANNING</b>	<b>27 SEPTEMBER 2017</b> Cut-off date for the <b>presentation of the forms for ordering services</b> (See online reserved area on the website)
	<b>SERVICES ORDERING</b>	

## FOR FURTHER INFORMATION:

TASK	SECTOR	TEAM	PHONE	E-MAIL
Info for exhibitors, <b>exhibiting space sale, advertising</b> spaces in exhibition pavillions, web advertising, catalogue advertising sale	INTERNATIONAL SALES DEPARTMENT	Cristina Minghetti	+39(0)541 744 309	<a href="mailto:cristina.minghetti@iegexpo.it">cristina.minghetti@iegexpo.it</a>
	SALES DEPARTMENT	Lucia Gurnari	+39(0)541 744 615	<a href="mailto:lucia.gurnari@iegexpo.it">lucia.gurnari@iegexpo.it</a>
		Claudia Costella	+39(0)541 744 457	<a href="mailto:claudia.costella@iegexpo.it">claudia.costella@iegexpo.it</a>
		Giancarlo Morsello	+39(0)541 744 809	<a href="mailto:giancarlo.morsello@iegexpo.it">giancarlo.morsello@iegexpo.it</a>
<b>Technical assistance:</b> online reserved area services request (e-commerce)	TECHNICAL DEPARTMENT	Barbara Gobbi	+39(0)541 744 216	<a href="mailto:barbara.gobbi@iegexpo.it">barbara.gobbi@iegexpo.it</a>
		Debora Galletti	+39(0)541 744 614	<a href="mailto:debora.galletti@iegexpo.it">debora.galletti@iegexpo.it</a>
<b>Technical assistance:</b> logistics and planning fitting days, dismanteling days, access procedure, stand projects approval	GALS Office	Silvagni Andrea	+39(0)541 744 887	<a href="mailto:andrea.silvagni@iegexpo.it">andrea.silvagni@iegexpo.it</a>
		Roberta Sarti	+39(0)541 744 241	<a href="mailto:roberta.sarti@iegexpo.it">roberta.sarti@iegexpo.it</a>
<b>Accounting services:</b> deposit payment, balance, invoices, request of invoices	ACCOUNTING DEPARTMENT	Evis Boshku	+39(0)541 744 219	<a href="mailto:evis.boshku@iegexpo.it">evis.boshku@iegexpo.it</a>
		Marilena Ventura	+39(0)541 744 611	<a href="mailto:marilena.ventura@iegexpo.it">marilena.ventura@iegexpo.it</a>
<b>Forms</b> and catalogue assistance	SALES DEPARTMENT BUREAU	Simona Di Bartolo	+39(0)541 744 208	<a href="mailto:simona.dibartolo@iegexpo.it">simona.dibartolo@iegexpo.it</a>
		Gemma Chiarabini	+39(0)541 744 259	<a href="mailto:gemma.chiarabini@iegexpo.it">gemma.chiarabini@iegexpo.it</a>
		Alessandra Ciavatti	+39(0)541 744 693	<a href="mailto:alessandra.ciavatti@iegexpo.it">alessandra.ciavatti@iegexpo.it</a>

## WARNING! IMPORTANT INFORMATION FOR EXHIBITORS

### International Fairs Directory

For some time now, **International Fairs Directory**, a company registered with branches in other countries, has been sending forms to exhibitor firms asking for any modifications to their company data for publication of advertisements in the Expo-Guide magazine. On completing and signing the forms, containing the names of Italian exhibition grounds and event trademarks, the firm is then obliged to pay a sum per year. The above-mentioned company **has NOT and has NEVER BEEN AUTHORISED** to use the name Italian Exhibition Group SpA or our event trademarks. If you should receive forms or proposals from International Fairs Directory, we strongly recommend that you read the terms VERY CAREFULLY before signing.



## TURNKEY BOOTHS

### Standard Rates

### 16 MQ / 1 OPEN FRONTS - SIZE 4X4

#### TURNKEY BOOTH

Registration fee, bare area rent, power supply and cleanings are included in the prices.

**News 2017: Cleaning included for 16mq turnkey stand**

#### A BOOTH TYPE



##### SET UP

Varnished wood walls h290 cm  
Blue or green carpet

1 lumber room 100x100 cm  
1 rectangular table 160x80xh72 cm  
3 chairs  
1 stool  
1 reception desk 100x40xh100 cm  
1 waste bin  
1 coat hanger

##### ELECTRICAL SYSTEM

1 electrical board  
1 socket 220 v  
3 lamps 300 w

In your area is included 1kw electrical supply (220 v) which is enough for standard electrical system.

##### STANDARD GRAPHIC

Black adhesive  
(support's net size 180xh40 cm)

**€ 4.104,00 + VAT**

Registration fee, insurance, electronic invitation tickets for customers, free wi-fi are included.

#### G BOOTH TYPE



##### SET UP

Varnished wood walls h290 cm  
Green or red carpet

1 lumber room 100x100 cm  
1 rectangular table 160x80xh72 cm  
3 chairs  
1 stool  
1 reception desk 100x40xh100 cm  
1 waste bin  
1 coat hanger

##### ELECTRICAL SYSTEM

1 electrical board  
1 socket 220 v  
3 lamps 300 w

In your area is included 1kw electrical supply (220 v) which is enough for standard electrical system.

##### STANDARD GRAPHIC

Black adhesive  
(support's net size 180xh40 cm)

**€ 4.280,00 + VAT**

Registration fee, insurance, electronic invitation tickets for customers, free wi-fi are included.

#### F BOOTH TYPE



##### SET UP

Varnished wood walls h290 cm  
Wood staves structure  
Red or green carpet

1 lumber room 100x100 cm  
1 rectangular table 160x80xh72 cm  
3 chairs  
1 stool  
1 reception desk 100x40xh100 cm  
1 waste bin  
1 coat hanger

##### ELECTRICAL SYSTEM

1 electrical board  
1 socket 220 v  
3 lamps 300 w

In your area is included 1kw electrical supply (220 v) which is enough for standard electrical system.

##### STANDARD GRAPHIC

Printed flag whit company name  
50xh290 cm

**€ 4.600,00 + VAT**

Registration fee, insurance, electronic invitation tickets for customers, free wi-fi are included.

For any request about: energy voltage different from italian voltage (220V) and personalize the booth with logo and company's colors, please contact:

**Vera Lucchini**

Tel 0541 743738 - vera.lucchini@prostand.com

Please remember that you should communicate your choice of carpet colour before the 16.10.2017 and no further.

## 32 MQ / 1 OPEN FRONTS

### TURNKEY BOOTH

Registration fee, bare area rent and power supply are included in the prices.

#### A BOOTH TYPE



##### SET UP

Varnished wood walls h 290 cm  
Green or blue carpet

1 storage room 200x100 cm  
2 rectangular tables 160x80xh 72 cm  
6 chairs  
2 stools  
2 reception desk 100x40xh 100 cm  
2 waste bins  
2 coat hangers

##### ELECTRICAL SYSTEM

1 electrical board  
2 socket 220 V  
6 lamps

In your area are included 2kw electrical supply (220 v) which are enough for standard electrical system.

##### STANDARD GRAPHIC

Black adhesive  
(support's net size 180xh 40 cm)

**€ 7.512,00 + VAT**

Registration fee, insurance,  
electronic invitation tickets for customers,  
free wi-fi are included.

#### G BOOTH TYPE



##### SET UP

Varnished wood walls h290 cm  
Green or red carpet

1 storage room 200x100 cm  
2 rectangular tables 160x80xh 72 cm  
6 chairs  
2 stools  
2 reception desk 100x40xh 100 cm  
2 waste bins  
2 coat hangers

##### ELECTRICAL SYSTEM

1 electrical board  
2 socket 220 V  
6 lamps

In your area are included 2kw electrical supply (220 v) which are enough for standard electrical system.

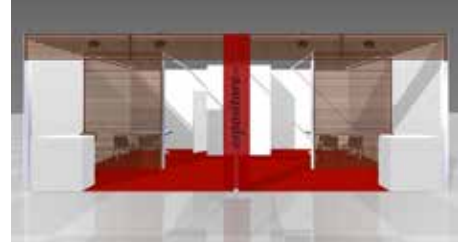
##### STANDARD GRAPHIC

Black adhesive  
(support's net size 180xh 40 cm)

**€ 7.832,00 + VAT**

Registration fee, insurance,  
electronic invitation tickets for customers,  
free wi-fi are included.

#### F BOOTH TYPE



##### SET UP

Varnished wood walls h290 cm  
Wood staves structure  
Red or green carpet

1 lumber room 200x100 cm  
2 rectangular table 160x80xh72 cm  
6 chairs  
2 stool  
2 reception desk 100x40xh100 cm  
1 waste bin  
1 coat hanger

##### ELECTRICAL SYSTEM

1 electrical board  
2 socket 220 V  
6 lamps

In your area are included 2kw electrical supply (220 V) which is enough for standard electrical system.

##### STANDARD GRAPHIC

Printed flag whit company name  
50xh290 cm

**€ 8.472,00 + VAT**

Registration fee, insurance,  
electronic invitation tickets for customers,  
free wi-fi are included.

## 32 MQ / 2 OPEN FRONTS

#### A BOOTH TYPE



**€ 7.704,00 + VAT**

Registration fee, insurance,  
electronic invitation tickets for customers,  
free wi-fi are included.

#### G BOOTH TYPE



**€ 8.024,00 + VAT**

Registration fee, insurance,  
electronic invitation tickets for customers,  
free wi-fi are included.

#### F BOOTH TYPE



**€ 8.664,00 + VAT**

Registration fee, insurance,  
electronic invitation tickets for customers,  
free wi-fi are included.

### SUPPLY GENERAL CONDITIONS

The exhibitor is accountable for the hired materials until the time of giving them back; he engages himself in covering every eventual burden deriving from the improper use of such material.

#### ORGANIZED BY

**ITALIAN EXHIBITION GROUP**  
A merger of Rimini Fiera and Fiera di Vicenza

**ITALIAN EXHIBITION GROUP SpA**

Via Emilia 155 - 47921 - Rimini (Italy) - P. +39 0541 744111 - C.F./P.I. 00139440408 - info@iegexpo.it - www.iegexpo.it



## TURNKEY BOOTHS: "E" TYPE

### Standard Rates

#### 48 MQ / 2 OPEN FRONTS

#### 48 MQ / 3 OPEN FRONTS

#### TURNKEY BOOTH

Registration fee, bare area rent and power supply are included in the prices.

#### E BOOTH TYPE



##### SET UP

White varnished wood walls h 290 cm

Orange carpet

1 lumber room 100x100 cm

1 rectangular table 160x80xh72 cm

3 chairs

1 stool

1 reception desk 100x40xh100 cm

1 waste bin

1 coat hanger

##### ELECTRICAL SYSTEM

1 electrical board

1 socket 220 v

4 lamps 150 w

In your area is included 1kw electrical supply (220 v) which is enough for standard electrical system.

##### STANDARD GRAPHIC

Black adhesive

(support's net size 180xh40 cm)

**€ 11.736,00 + VAT**

Registration fee, insurance, electronic invitation tickets for customers, free wi-fi are included.

#### E BOOTH TYPE



##### SET UP

White varnished wood walls h 290 cm

Orange carpet

1 lumber room 100x100 cm

1 rectangular table 160x80xh72 cm

3 chairs

1 stool

1 reception desk 100x40xh100 cm

1 waste bin

1 coat hanger

##### ELECTRICAL SYSTEM

1 electrical board

1 socket 220 v

4 lamps 150 w

In your area is included 1kw electrical supply (220 v) which is enough for standard electrical system.

##### STANDARD GRAPHIC

Black adhesive

(support's net size 180xh40 cm)

**€ 12.024,00 + VAT**

Registration fee, insurance, electronic invitation tickets for customers, free wi-fi are included.

For any request about: energy voltage different from italian voltage (220V) and personalize the booth with logo and company's colors, please contact:

**Vera Lucchini**

Tel 0541 743738 - vera.lucchini@prostand.com

Please remember that you should communicate your choice of carpet colour before the 16.10.2017 and no further.

## 64 MQ / 2 OPEN FRONTS

## 64 MQ / 3 OPEN FRONTS

### TURNKEY BOOTH

Registration fee, bare area rent and power supply are included in the prices.

#### E BOOTH TYPE



##### SET UP

White varnished wood walls h 290 cm  
Orange carpet

1 lumber room 100x100 cm  
1 rectangular table 160x80xh72 cm  
3 chairs  
1 stool  
1 reception desk 100x40xh100 cm  
1 waste bin  
1 coat hanger

##### ELECTRICAL SYSTEM

1 electrical board  
1 socket 220 v  
6 lamps 150 w  
In your area is included 1kw electrical supply (220 v) which is enough for standard electrical system.

##### STANDARD GRAPHIC

Black adhesive  
(support's net size 180xh40 cm)

**€ 15.448,00 + VAT**

Registration fee, insurance,  
electronic invitation tickets for customers,  
free wi-fi are included.

#### E BOOTH TYPE



##### SET UP

White varnished wood walls h 290 cm  
Orange carpet

1 lumber room 100x100 cm  
1 rectangular table 160x80xh72 cm  
3 chairs  
1 stool  
1 reception desk 100x40xh100 cm  
1 waste bin  
1 coat hanger

##### ELECTRICAL SYSTEM

1 electrical board  
1 socket 220 v  
6 lamps 150 w  
In your area is included 1kw electrical supply (220 v) which is enough for standard electrical system.

##### STANDARD GRAPHIC

Black adhesive  
(support's net size 180xh40 cm)

**€ 15.832,00 + VAT**

Registration fee, insurance,  
electronic invitation tickets for customers,  
free wi-fi are included.

#### SUPPLY GENERAL CONDITIONS

The exhibitor is accountable for the hired materials until the time of giving them back; he engages himself in covering every eventual burden deriving from the improper use of such material.

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