

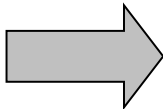
ADVERTISE YOUR INNOVATION THROUGH OUR CHANNELS FOR FREE

How to register:

This agreement is to be signed and stamped for acceptance and then sent via email to stg.ecomondo@iegexpo.it.
Important: please attach **n.3 jpeg pictures** of your technological innovation.

Deadline: 8 SEPTEMBER 2017

EXHIBITING COMPANY		DIRECT E-MAIL	
CONTACT PERSON		DIRECT TELEPHONE	



IMPORTANT NOTICE: *this opportunity is exclusively reserved to exhibitors who wish to present patented innovations. In the event that the products you wish to advertise do not match the requirements enlisted below, please fill form "X" of the exhibitor's guide (This will be sent soon)*

RULES FOR PARTICIPATION

- Art.1** All direct exhibitors of Key Energy 2017 are allowed to take part to "Technological Innovations", an initiative which is set up inside of Key Energy itself.
- Art.2** In order to be admitted to the initiative above, it is mandatory to adhere to this agreement fully and unconditionally, hereby signing form "X1".
- In order to validate the agreement, the two following documents have to be sent to Team KEY ENERGY c/o Italian Exhibition Group Spa, Via Emilia 155- 47900 Rimini:
 - 1) Form X1, regularly stamped and signed
 - 2) Certification of regular patent registration of the product you wish to present, signed by the exhibiting company
 It is at the discretion of Italian Exhibition Group SpA whether or not to accept applications with incomplete documentation or applications that will arrive after 11 October 2017.
- Art.3** It is mandatory for the innovations that will be presented to satisfy the following criteria :
 - 1) Innovations have to comply with current legislation on ownership, brands and patents, author's rights, etc.
 - 2) Innovations that were presented to a previous edition of Key Energy cannot be presented.
 - 3) Inventions have to be in line with the product sector of Key Energy.
- Art.4** It is at the discretion of Rimini Fiera whether or not to accept applications; in the event of a rejection, the applicant will be notified.
- Art.5** Innovations will be advertised through the following steps:
 - advertising with a customized floor graphic adjacent to the stand;
 - advertising on Key Energy website through a section entirely dedicated to "Technological Innovations".
 It will also be possible for you to provide the press office of Italian Exhibition Group SpA with leaflets/material on your innovation.
- Art.6** Italian Exhibition Group SpA will not be held responsible in the event of any normative violations in the matter of ownership, exclusive rights, industrial property, brands and patents, industrial inventions, industrial models, distinctive characteristics, author's rights, image rights. The company that is applying to participate to the initiative will face any consequences resulting from the afore-mentioned violations.
- Art.7** Any controversies which may arise about the validity, interpretation or implementation of this agreement will be subject to the exclusive jurisdiction of the Tribunal of Rimini, both parts excluding hereby the jurisdiction of a different Tribunal.
- Art.8** Italian Exhibition Group SpA, office of Rimini, via Emilia 155, fully paid up share capital € 42.294.067, tax code and VAT I.D. 00139440408 – Business Register of Rimini: 00139440408 – which is the data processor, may also manage personal data provided by applicants through automated systems in order to fulfill the purposes relevant to the subscription to the initiative "Technological Innovations" and, with the prior consent of the applicant, to share information about initiatives and offers of our company.
It is mandatory that you provide your data to guarantee the execution of the services mentioned above: the lack of such data will prevent the execution of the afore-mentioned services. Data will be available to the head of staff along with the personnel of the following offices: commercial offices, technical offices, administrative offices and press office. Furthermore, data may be shared with and/or transferred to companies which are controlled by or connected to Italian Exhibition Group SpA in its business activity, along with other data processing societies.
The data subject shall exercise the rights referred to in Article 7 of Italian executive order 196/2003, which include amendments, rectification, integration, erasure or anonymous transformation of data which has been processed unlawfully, objection, request of information referred to in paragraph 1, and in letters a),b),c),d),e) of paragraph 2. This can be done by contacting Italian Exhibition Group SpA, Via Emilia 155, 47900 Rimini, or by sending an e-mail to privacy@iegexpo.it.

DATE _____ STAMP AND SIGNATURE OF EXHIBITING COMPANY _____

Pursuant to and by effect of article 1341 of the Italian civil code, the subject hereby approves the provisions enclosed in the following articles: 2 (subjectivity of Italian Exhibition Group SpA on the acceptance) ,4 (subjective acceptance), 7 (Responsibility), 7 (competent tribunal) , 8 (Privacy)

DATE _____ STAMP AND SIGNATURE OF EXHIBITING COMPANY _____

PRODUCT NAME AND SHORT DESCRIPTION (up to 250 characters)

CHARACTERISTICS OF THE INNOVATION (up to 250 characters)

FIELDS OF APPLICATION (up to 250 characters)

ONLINE AND ONSITE VISIBILITY

1) Next to your stand, an adhesive floor graphic (fmt 50x100) will point out your innovation. In particular it will include:

- the name of your innovation, along with a QRcode that will link to the page of your innovation the website of Key Energy;
- a short description: you need to provide a sentence not longer than 2 lines and its translation in English.

2) Publication on the website: by clicking on the name of your innovation, a link will direct viewers to your X1 pdf form. For this reason, you also need to send this form by email.

DATE _____ STAMP AND SIGNATURE OF EXHIBITING COMPANY _____